

# Crisis to Confidence



**Local Host:** Joni Maggini,  
DLB Ranch, Inc. at Nightstar Ranch  
**Location:** 17596 South Lake Road  
Cottonwood, CA 96022  
**Date & Time:** April 10-12, 2026 (Fri. – Sun.)  
9:00 A.M. – 5:00 P.M.  
**Trainer:** Greg Kersten

## **Accommodations:**

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- ◆ **Baymont Inn and Suites** - 2040 Factory Outlets Drive, Anderson, CA 96007  
530-365-6100 Rates from \$90
- ◆ **Anderson Inn** – 2688 Gateway Drive, Anderson, CA 96002  
530-365-2753 [hotelanderson.com](http://hotelanderson.com) Rates from \$115

## **Directions to Hotels from Redding Municipal Airport (RDD)**

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### **Baymont Inn and Suites Folks:**

1. Start on WOODRUM CIR going toward AIRWAY AVE go 0.16 mi
2. Turn left on MUNICIPAL BLVD go 0.1 mi
3. Turn right on a local road go 338 ft
4. Turn left on AIRPORT RD go 2.51 mi
5. Continue on NORTH ST go 0.24 mi
6. Turn on RIVERSIDE AVE go 0.72 mi
7. Turn left to take ramp onto I-5 S toward SACRAMENTO go 2.24 mi
8. Take exit #667/DESCHUTES RD/FACTORY OUTLETS DR go 0.24 mi
9. Turn right on FACTORY OUTLETS DR go 394 ft
10. Arrive at 2040 FACTORY OUTLETS DR, ANDERSON, on the right.

**6.35 miles | 12 minutes**

### **Anderson Inn Folks:**

1. Start on WOODRUM CIR going toward AIRWAY AVE go 0.16 mi
2. Turn left on MUNICIPAL BLVD go 0.1 mi
3. Turn right on a local road go 338 ft
4. Turn left on AIRPORT RD go 2.51 mi
5. Continue on NORTH ST go 1.1 mi
6. Turn left on McMurry Dr. go 0.35 miles
7. Turn left on Balls Ferry Rd go 318 ft.
8. Turn right on Gateway Dr go 272 ft
9. Arrive at 2688 Gateway Dr, Anderson, on the right.

**4.4 miles | 11 minutes**

## ***Seminar Data Sheet***

### **Directions from Hotels to DLB Ranch**

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#### **Baymont Inn and Suites Folks:**

1. Start at 2040 FACTORY OUTLETS DR, ANDERSON going toward HISTORIC ROUTE 99 go 253 ft.
2. Turn left on STATE HIGHWAY 273(CA-273) go 0.24 mi
3. Continue to follow CA-273 go 233 ft
4. Take ramp onto I-5 S go 9.56 mi
5. Take exit #657/AUCTION YARD RD/HOOKER CREEK RD go 0.24 mi
6. Turn right on HOOKER CREEK RD go 2.85 mi
7. Turn left on BASLER RD go 3.34 mi
8. Turn right on S LAKE RD go 0.28 mi
9. Arrive at 17596 S LAKE RD, COTTONWOOD, on the right.

**16.6 miles | 25 minutes**

#### **Anderson Inn Folks:**

1. Start at 2688 GATEWAY DR, ANDERSON going toward BALLS FERRY RD go 272 ft
2. Turn left on BALLS FERRY RD go 0.19 mi
3. Turn left to take ramp onto I-5 S go 10.84 mi
4. Take exit #657/AUCTION YARD RD/HOOKER CREEK RD go 0.24 mi
5. Turn right on HOOKER CREEK RD go 2.85 mi
6. Turn left on BASLER RD go 3.34 mi
7. Turn right on S LAKE RD go 0.28 mi
8. Arrive at 17596 S LAKE RD, COTTONWOOD, on the right.

**17.79 miles | 26 minutes**

### **Area Attractions**

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Waterworks Park	Big League Dream Park	Turtle Bay Exploration Park
Shasta Discount Outlet	Redding Museum	Red Bluff Round-Up Museum
Palo Cedro Golf Course	Win-River Casino	

### **Dining Options**

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Burrito Bandito	Ortegas Restaurant	Marco's Pizza	
Sand Trap	Red Lobster	Black Bear Diner	Olive Garden

## *Seminar Data Sheet*

### **Weather**

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Early April in the Cottonwood area is pleasant with highs around 70 and lows in the 40s. Wear layers and prepare for unexpected highs and lows. We will be in indoor and outdoor areas with the horses.

### **What to Bring**

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- Layers of clothing (lots!)
- Hats and gloves – also sunscreen, lip balm
- Notebook and pen
- Brochures and business cards for your services (if any)
- Camera