

Crisis to Confidence: Turning Bad into “O.K.”



Local Host: DLB Ranch, Inc. at Nightstar Ranch
Location: 17596 South Lake Road
Cottonwood, CA 96022
Host Contact: Joni Maggini
Date & Time: November 16 – 18, 2018
9:00 A.M. – 5:00 P.M.

Accommodations:

- ◆ **Baymont Inn and Suites** - 2040 Factory Outlets Drive, Anderson, CA 96007
530-365-6100 Rates from \$120
- ◆ **Best Western Anderson Inn** – 2688 Gateway Drive, Anderson, CA 96002
530-365-2753 Rates from \$100

Directions to Hotels from Redding Municipal Airport (RDD)

Baymont Inn and Suites Folks:

1. Start on WOODRUM CIR going toward AIRWAY AVE go 0.16 mi
2. Turn left on MUNICIPAL BLVD go 0.1 mi
3. Turn right on a local road go 338 ft
4. Turn left on AIRPORT RD go 2.51 mi
5. Continue on NORTH ST go 0.24 mi
6. Turn on RIVERSIDE AVE go 0.72 mi
7. Turn left to take ramp onto I-5 S toward SACRAMENTO go 2.24 mi
8. Take exit #667/DESCHUTES RD/FACTORY OUTLETS DR go 0.24 mi
9. Turn right on FACTORY OUTLETS DR go 394 ft
10. Arrive at 2040 FACTORY OUTLETS DR, ANDERSON, on the right.

6.35 miles | 12 minutes

Best Western Folks:

1. Start on WOODRUM CIR going toward AIRWAY AVE go 0.16 mi
2. Turn left on MUNICIPAL BLVD go 0.1 mi
3. Turn right on a local road go 338 ft
4. Turn left on AIRPORT RD go 2.51 mi
5. Continue on NORTH ST go 1.1 mi
6. Turn left on McMurry Dr. go 0.35 miles
7. Turn left on Balls Ferry Rd go 318 ft.
8. Turn right on Gateway Dr go 272 ft
9. Arrive at 2688 Gateway Dr, Anderson, on the right.

4.4 miles | 11 minutes

Seminar Data Sheet

Directions from Hotels to Bringhursts

Baymont Inn and Suites Folks:

1. Start at 2040 FACTORY OUTLETS DR, ANDERSON going toward HISTORIC ROUTE 99 go 253 ft.
2. Turn left on STATE HIGHWAY 273(CA-273) go 0.24 mi
3. Continue to follow CA-273 go 233 ft
4. Take ramp onto I-5 S go 9.56 mi
5. Take exit #657/AUCTION YARD RD/HOOKER CREEK RD go 0.24 mi
6. Turn right on HOOKER CREEK RD go 2.85 mi
7. Turn left on BASLER RD go 3.34 mi
8. Turn right on S LAKE RD go 0.28 mi
9. Arrive at 17596 S LAKE RD, COTTONWOOD, on the right.

16.6 miles | 25 minutes

Best Western Folks:

1. Start at 2688 GATEWAY DR, ANDERSON going toward BALLS FERRY RD go 272 ft
2. Turn left on BALLS FERRY RD go 0.19 mi
3. Turn left to take ramp onto I-5 S go 10.84 mi
4. Take exit #657/AUCTION YARD RD/HOOKER CREEK RD go 0.24 mi
5. Turn right on HOOKER CREEK RD go 2.85 mi
6. Turn left on BASLER RD go 3.34 mi
7. Turn right on S LAKE RD go 0.28 mi
8. Arrive at 17596 S LAKE RD, COTTONWOOD, on the right.

17.79 miles | 26 minutes

Area Attractions

Waterworks Park	Big League Dream Park	Turtle Bay Exploration Park
Shasta Discount Outlet	Redding Museum	Red Bluff Round-Up Museum
Palo Cedro Golf Course	Win-River Casino	

Dining Options

Burrito Bandito	Ortegas Restaurant	Marco's Pizza	
Sand Trap	Red Lobster	Black Bear Diner	Olive Garden

Seminar Data Sheet

Weather

Mid-November in the Redding area is warm featuring highs around 60 and lows around 40. Wear layers and prepare for unexpected highs and lows. We will be in indoor and outdoor areas with the horses, and hats and gloves (and sunscreen!) are an excellent idea!

What to Bring

- Layers of clothing (lots!)
- Hats and gloves – also sunscreen, lip balm
- Notebook and pen
- Brochures and business cards for your services (if any)
- Camera