

# Crisis to Confidence: Turning “Bad” into “O.K.”



**Local Host:** Greg & Jennifer Kersten  
866-391-6565 | 775-386-9766

**Location:** The O.K. Corral Series  
1221 Chance Lane  
Reno, Nevada 89521

**Date & Time:** October 20-22, 2017  
(Fri. – Sun.) 8:00 A.M. – 5:00 P.M.

## Accommodations:

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- Hampton Inn & Suites – 10599 Professional Circle, Reno, NV 89511 (775)336-2222  
Rates from \$93
- Silverland Inn & Suites – 100 North E Street, Virginia City, NV Rates from \$104  
(775)847-4484 – TO ENJOY HISTORIC VIRGINIA CITY IN YOUR SPARE TIME!

There are many, many hotels within 10-15 miles of the seminar. Feel free to book another hotel or stay at a popular casino/resort like the Atlantis or Peppermill – they are all within reach!

## Directions to Hotels from the Reno-Tahoe International Airport (RNO)

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### Hampton Inn Folks:

- |   |            |
|---|------------|
| 1. Head north from terminal.  | 0.4 miles  |
| 2. Take the 1st right onto East Plumb Lane (signs for Plumb Lane/<br>U.S. 395 S/Carson City/Lake Tahoe) | 0.2 miles  |
| 3. Turn left onto the U.S. 395 S/Interstate 580 S ramp to Carson City                                   | 4.8 miles  |
| 4. Exit S. Meadows Pkwy (Take exit 60)  | 0.3 miles  |
| 6. Turn left onto S Meadows Parkway   | 0.5 miles  |
| 7. Turn right onto Double R Blvd  | 0.4 miles  |
| 8. Turn right onto Professional Circle  | 0.4 miles  |
| 9. Turn left to stay on Professional Circle   | 0.09 miles |

7 miles | 11 minutes

## *Seminar Data Sheet*

### **Silverland Inn Folks**

1. Head north from terminal. 0.4 miles
2. Take the 1st right onto East Plumb Lane (signs for Plumb Lane/  
U.S. 395 S/Carson City/Lake Tahoe) 0.2 miles
3. Turn left onto the U.S. 395 S/Interstate 580 S ramp to Carson City 7.5 miles
4. Take the US-395 S exit, EXIT 57B, toward Virginia City / Carson City / So Lake Tahoe.  
0.5 miles
5. Merge onto US-395 Alt S / S Virginia St. 0.5 miles
6. Turn left onto Geiger Grade Rd / NV-341. 0.2 miles
7. Enter next roundabout and take the 1st exit onto NV-341. 13.2 miles
8. Turn left onto Union St. 0.07 miles
9. Take the 2nd right onto E St. 0.04 miles

22.17 miles | 37 minutes

### **Directions from Hotels to the O.K. Corral Series**

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#### **Hampton Inn Folks:**

1. Start out going east on Professional Cir. 0.01 miles
2. Take the 1st left to stay on Professional Cir. 0.1 mile
3. Take the 1st right onto Double R Blvd. 0.3 miles
4. Take the 1st right onto Damonte Ranch Pkwy. 0.6 miles
5. Turn left onto S Virginia St / US-395 Alt S. 3.1 miles
6. Turn left onto Rhodes Rd (Portions unpaved). 0.9 miles
7. Take the 2nd left onto Chance Ln (Portions unpaved). 0.3 miles

5.23 miles | 12 minutes

#### **Silverland Inn Folks**

1. Start out going north on E St toward Union St. 0.04 miles
2. Take the 1st left onto Union St. 0.07 miles
3. Take the 2nd right onto C St / NV-341. Continue to follow NV-341. 13.2 miles
4. Enter next roundabout and take the 3rd exit onto Geiger Grade Rd / NV-341.  
0.3 miles
5. Turn left onto S Virginia St / US-395 Alt S. 1.9 miles
6. Turn left onto Rhodes Rd (Portions unpaved). 0.9 miles
7. Take the 2nd left onto Chance Ln (Portions unpaved). 0.3 miles

16.58 miles | 33 minutes

## *Seminar Data Sheet*

### **Area Attractions**

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Reno- The Biggest Little City! Enjoy premiere shopping at “The Summit,” take a tour to visit Nevada’s wild mustangs, enjoy world-class entertainment and gaming at the casinos!

Virginia City – Historic Mining Town and Modern Day Old West Town

Lake Tahoe skiing, shopping, boat tours, hiking, fine dining, casinos, and more!

Genoa Historic Mormon Settlement Town (Historic Ghost Tours, Mormon Station State Park, Courthouse Museum)

### **Dining Options**

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RENO: Buffalo Wild Wings, BJ’s Brewery, Texas Roadhouse, Tamarack Junction, Every Fast Food Chain!

VIRGINIA CITY: The Palace, Café del Rio, Gold Hill Hotel, The Bonanza Café, Delta Saloon

### **Weather**

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We will be in an outdoor arena for the seminar. Reno, Nevada in late September can be warm, with average highs near 70, and nighttime lows around 40. We expect pleasant weather with lots of sun, and possibly wind. Shade and cover will be available during the seminar with indoor breaks. Hats, sunscreen, and sunglasses, are a great idea.

### **What to Bring**

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- Layers of clothing (lots!)
- Hats and sunscreen!
- Notebook
- Lip Balm and Tissues
- Brochures and business cards for your services (if any)